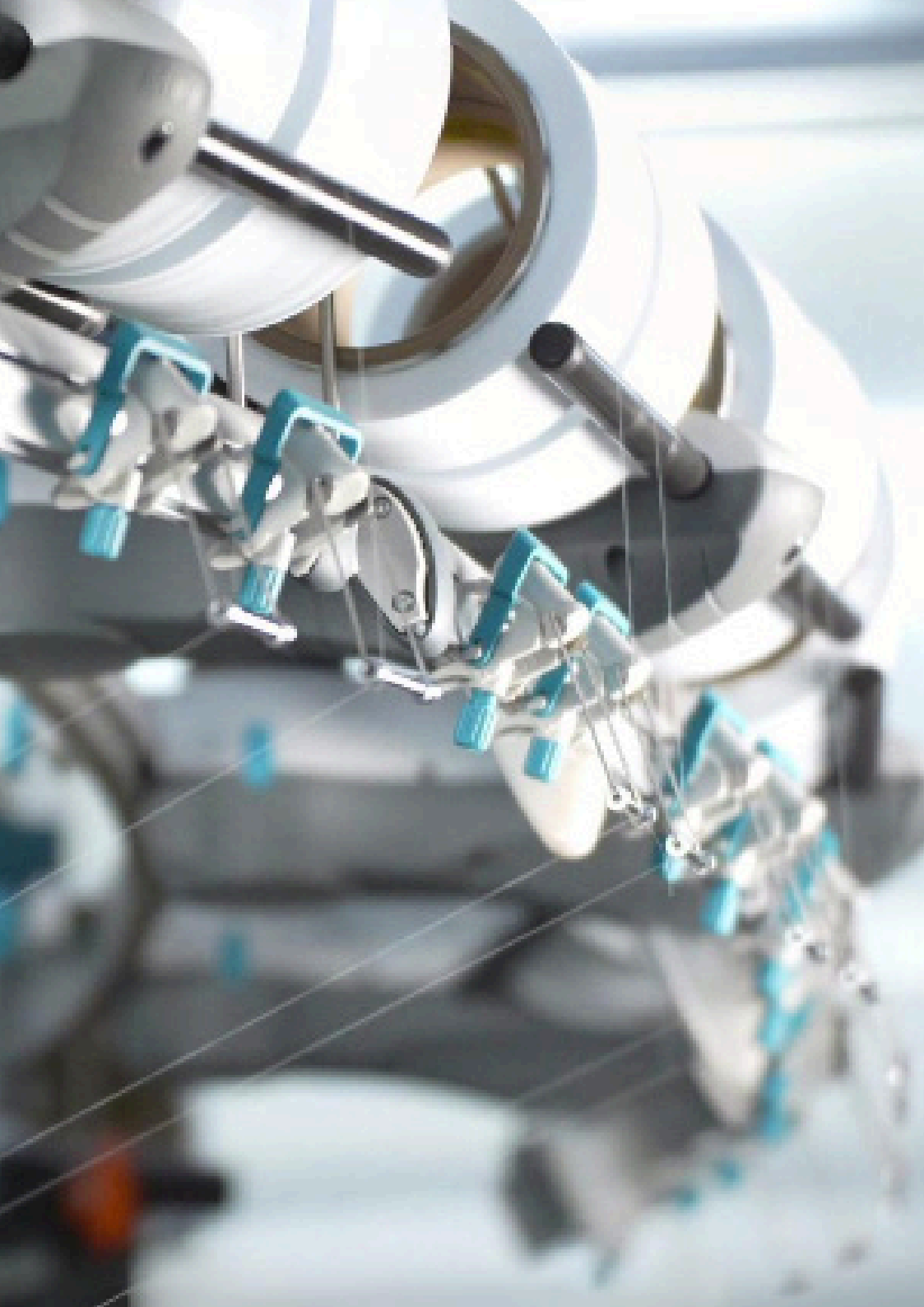




fil & fit

FIRA INDUSTRIAL TÈXTIL DEL MARESME

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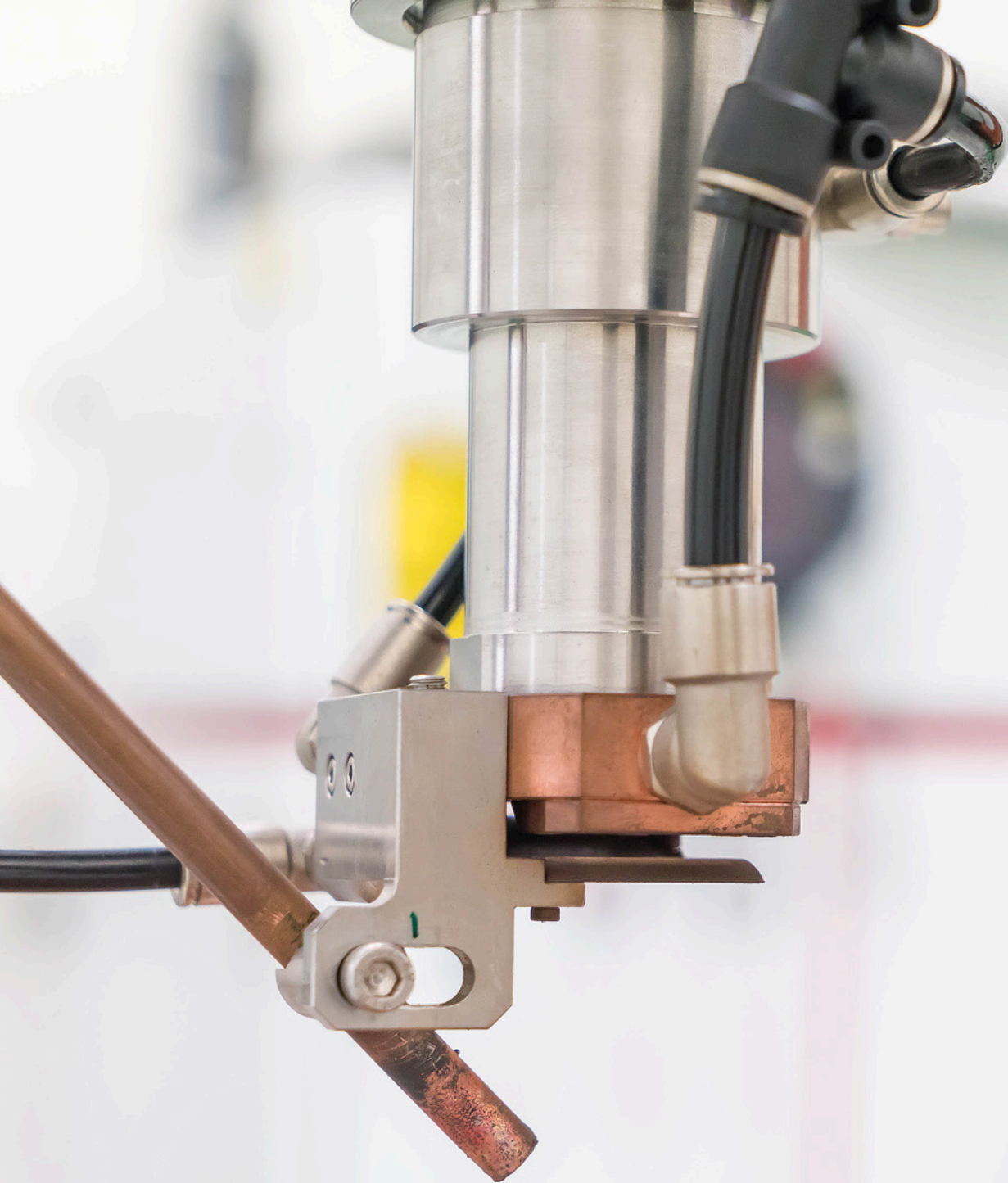


What is **fil&fit**?

fil&fit, the Maresme Industrial Textile Fair, has been created to position the region at the forefront of the textile industry's future. Building on the sector's long-standing heritage, **fil&fit** aims to revitalise, strengthen and project El Maresme as a benchmark for the textile industry.

In a context of economic and technological transformation, the fair is conceived as an innovation and projecting meeting point for companies, institutions and professionals across the textile industry. Over the course of two days, **Can Marfà . Museu de Mataró** will become a unique hub where companies, experts, technology centres and emerging talent will share knowledge, insights and vision.

An event designed to connect the entire textile value chain, so as to generate business opportunities and help shape its future.



Driven by ASEGEMA, the Associació de Empresaris de Gèneres de Punt de Mataró i Comarca, in collaboration with the City Council of Mataró and the Barcelona Provincial Council, and with the support of the Maresme Regional Council, FAGEM and the Government of Catalonia, **fil&fit** highlights the trajectory, talent, and capacity for innovation of El Maresme, reinforcing a key sector for the economic development of the region.



Can Marfà. Museu de Mataró.
A SYMBOL OF THE CITY'S INDUSTRIAL IDENTITY.

Where and when will it take place?

fil&fit will take place on 15–16 October 2026 at **Can Marfà. Museu de Mataró**, an emblematic site of Catalonia's textile industrial heritage and a symbol of Mataró's productive identity. This former factory complex, now transformed into a museum, will become a meeting point where history, innovation and the future of the sector converge.

fil&fit will bring together the entire textile value chain: regional textile companies representing each link of the production process; buyers and brands from Catalonia, Spain, France and Italy; technology and training centres; industry professionals; entrepreneurs and students. A space designed to discover, connect and

What will attendees find?

fil&fit will bring together the entire textile value chain in one place: from spinning and dyeing to manufacturing, finishing and distribution. Visitors will discover more than fifty exhibitors presenting products, solutions and innovations that are shaping the future of the sector.

A programme of conferences will provide new insights and knowledge about the sector; dedicated networking spaces will foster valuable professional connections; and the Talent Space will bring together young people and professionals to foster opportunities and collaboration, rounding out the experience.

All the links in the textile value chain.
THE 360° TEXTILE INDUSTRY OF MARESME.

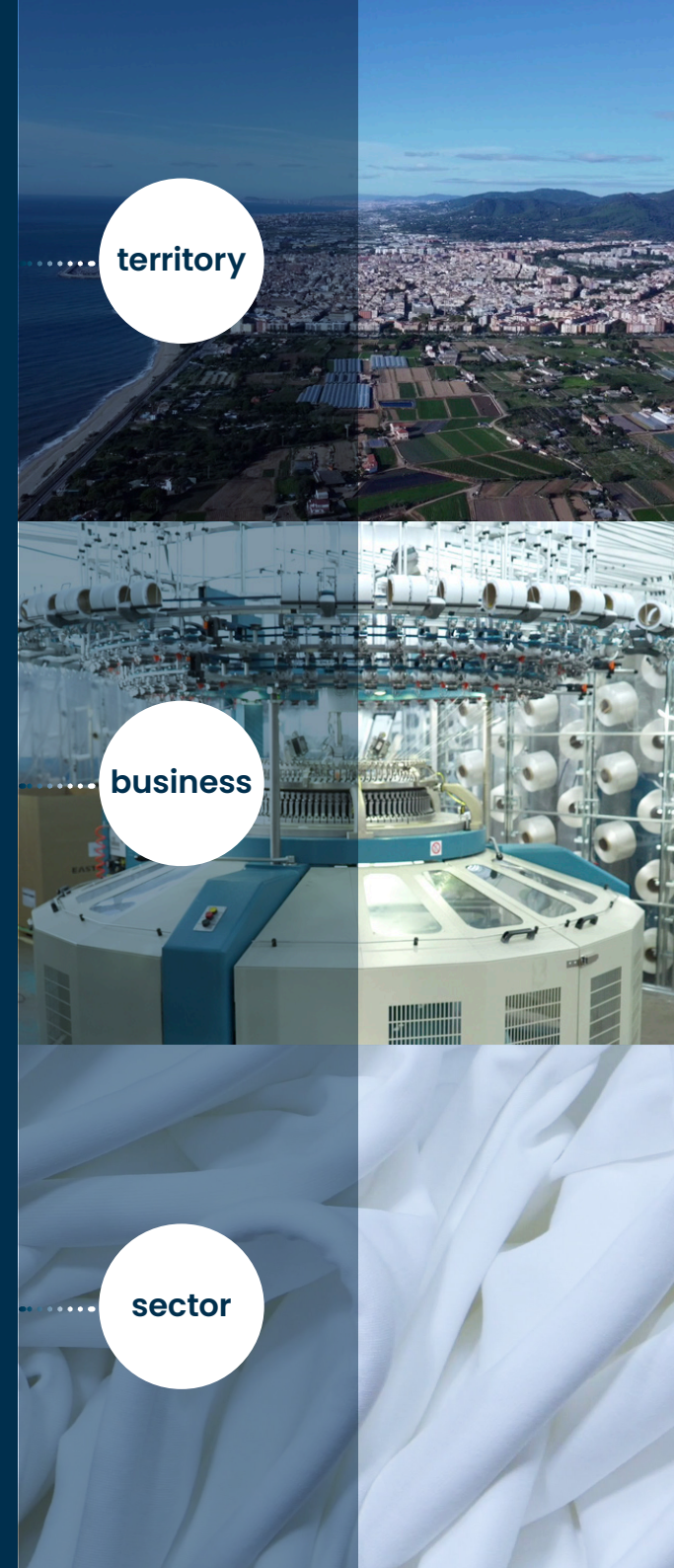
fil&fit aims to generate impact in multiple dimensions



territory

business

sector





More about **fil&fit**

fil&fit is the space where expertise, business, innovation, professional opportunities and talent converge. Its purpose is to generate collaboration opportunities, connect supply and demand and position the Maresme textile sector at both national and European level.

fil&fit is designed to establish itself as a leading event and a key meeting point for the textile industry. An internationally oriented fair that attracts business opportunities, supports growth and opens the door to new markets. All of this is grounded in quality and professionalism, innovation and sustainability, a commitment to the local area, and the know-how of the participating companies.

Structure

Fair layout.

Second floor

Networking area,
training institutions
and Talent Space

First floor

Conference hall and
institutional area.

Ground floor

Information desk,
accreditation and
exhibitor area

Outdoor area

Leisure area.

Programme

Permanent activities

- More than 1,000 m² of exhibition space
- Talent Space and Training Space
- Networking and meeting area
- Audiovisual screenings related to the textile industry
- Engagement activities
- Bar service

Thursday 15 October 2026

morning

- Official opening ceremony with authorities.
- Conference on the new European textile regulations.

afternoon

- Conference on circular economy and sustainability in the textile industry.

Friday 16 October 2026

morning

- Conference on digitalisation in the textile industry.

afternoon

- Institutional closing ceremony.

fil&fit is supported by a wide network of institutional, economic and technological partners who share a common mission: to reposition the Maresme region as a reference hub for industrial textiles and promote its economic revitalisation.

Organised by:



In collaboration with:



Supported by:



Would you like to be part of **fil&fit?**

If you would like to exhibit, become a sponsor or collaborate in a project that connects the expertise of the regional textile industry with qualified demand, please contact us.

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