



**fil & fit**

FIRA INDUSTRIAL TÈXTIL DEL MARESME

EXHIBITORS  
DOSSIER



## What is **fil&fit**?

**fil&fit**, the Maresme Industrial Textile Fair, has been created to position the region at the centre of the future textile industry. Building on the sector's long-standing heritage, **fil&fit** aims to revitalize, strengthen and project El Maresme as a benchmark for the textile industry.

In a context of economic and technological transformation, the fair is conceived as an innovation and projecting meeting point for companies, institutions and professionals across the textile industry. Over the course of two days, **Can Marfà. Museu de Mataró** will become a unique hub where companies, experts, technology centres and emerging talent will share knowledge, insights and vision.

**fil&fit** is organized by ASEGEMA, the Associació d'Empresaris de Gèneres de Punt de Mataró i Comarca, in collaboration with the City Council of Mataró and the Barcelona Provincial Council, and with the support of the Maresme Regional Council, FAGEM, and the Government of Catalonia.



## Why should you be part of **fil&fit**?

**fil&fit** is the ideal platform to position your company thanks to the scale and international reach of the event.

It is a space that brings together every link in the textile value chain and addresses all key audiences within the industry.

If you want to showcase the value your company brings to the sector, **fil&fit** is the perfect international showcase.

**An event that will connect the entire textile value chain to boost business, create opportunities, and shape the future.**



**Can Marfà. Museu de Mataró.**  
A SYMBOL OF THE CITY'S PRODUCTIVE IDENTITY.

## Where and when will it take place?

**fil&fit** will take place on **October 15–16, 2026**, at **Can Marfà. Museu de Mataró**, an emblematic space of Catalonia's textile industrial heritage and a symbol of Mataró's productive identity. This former factory complex, now converted into a museum, will become a meeting point where history, innovation, and the future of the sector converge.

**fil&fit** will connect the entire value chain: textile companies from the region representing every stage of the production process; buyers and brands from Catalonia, Spain, France, and Italy; technology and training centers; professionals, entrepreneurs, and students. A space to **discover, connect, and collaborate**.

# What will attendees find?

**fil&fit** will bring together the entire textile value chain in one place: from spinning and dyeing to manufacturing, finishing and distribution. Visitors will discover more than fifty exhibitors presenting products, solutions and innovations that are shaping the future of the sector.

A programme of conferences will provide new insights and knowledge about the sector; dedicated networking spaces will foster valuable professional connections; and the Talent Space will bring together young people and professionals to foster opportunities and collaboration, rounding out the experience.

**All the links in the textile value chain.**  
THE 360° TEXTILE INDUSTRY OF MARESME.

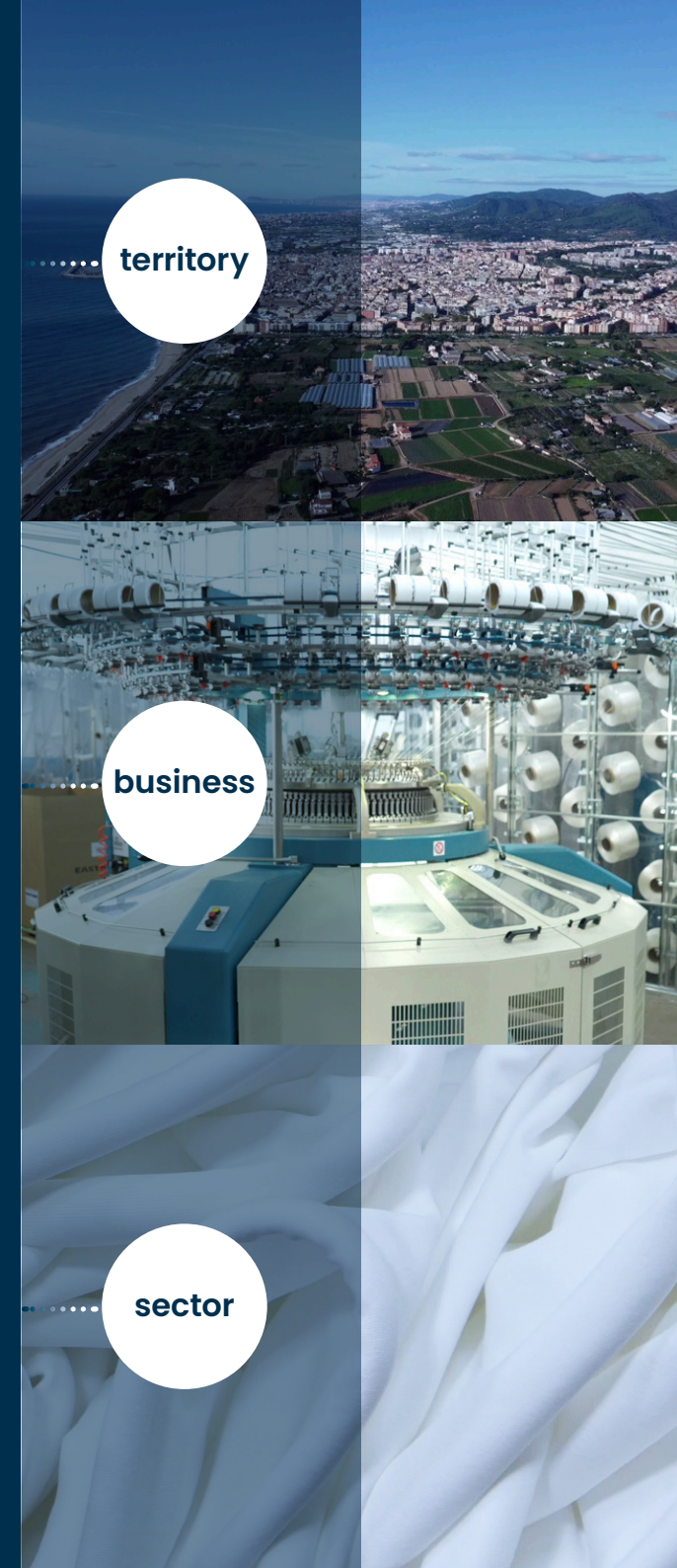
**fil&fit aims to generate impact in multiple dimensions**



territory

business

sector





## More about **fil&fit**

**fil&fit** is the space where expertise, business, innovation, professional opportunities and talent converge. Its purpose is to generate collaboration opportunities, connect supply and demand and position the Maresme textile sector at both national and European level.

**fil&fit** is designed to establish itself as a leading event and a key meeting point for the textile industry. An internationally oriented fair that attracts business opportunities, supports growth and opens the door to new markets. All of this is grounded in quality and professionalism, innovation and sustainability, a commitment to the local area, and the know-how of the participating companies.

# Structure

Fair layout.

## Second floor

Networking area,  
training institutions  
and Talent Space

## First floor

Conference hall and  
institutional area.

## Ground floor

Information desk,  
accreditation and  
exhibitor area

## Outdoor area

Leisure area.

# Programme

## Permanent activities

- More than 1,000 m<sup>2</sup> of exhibition space
- Talent Space and Training Space
- Networking and meeting area
- Audiovisual screenings related to the textile industry
- Engagement activities
- Bar service

## Thursday 15 October 2026

morning

- Official opening ceremony with authorities.
- Conference on the new European textile regulations.

afternoon

- Conference on circular economy and sustainability in the textile industry.

## Friday 16 October 2026

morning

- Conference on digitalisation in the textile industry.

afternoon

- Institutional closing ceremony.

**fil&fit** is supported by a wide network of institutional, economic and technological partners who share a common mission: to reposition the Maresme region as a reference hub for industrial textiles and promote its economic revitalisation.

Organised by:

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In collaboration with:

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Supported by:

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**Do you want to exhibit at [fil&fit](#)?**

# Exhibition packages

All exhibition packages include a stand with:

- 1 table
- 3 chairs
- A panel featuring the **fil&fit** image, your company logo and explanatory text



We encourage exhibitors to personalise their space **fil&fit** with tailored solutions that best represent their company.

## The International Showcase of el Maresme Textile Sector.



### Stand 2x2

€ 1,000 + VAT members  
€ 1,500 + VAT non-members

### Stand 2x3

€ 1,500 + VAT members  
€ 2,250 + VAT non-members

### Stand 2x4

€ 2,000 + VAT members  
€ 3,000 + VAT non-members



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If you want to have an exhibition space in a project that brings together the expertise of the textile sector in the region with qualified demand, **get in touch with us!**

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