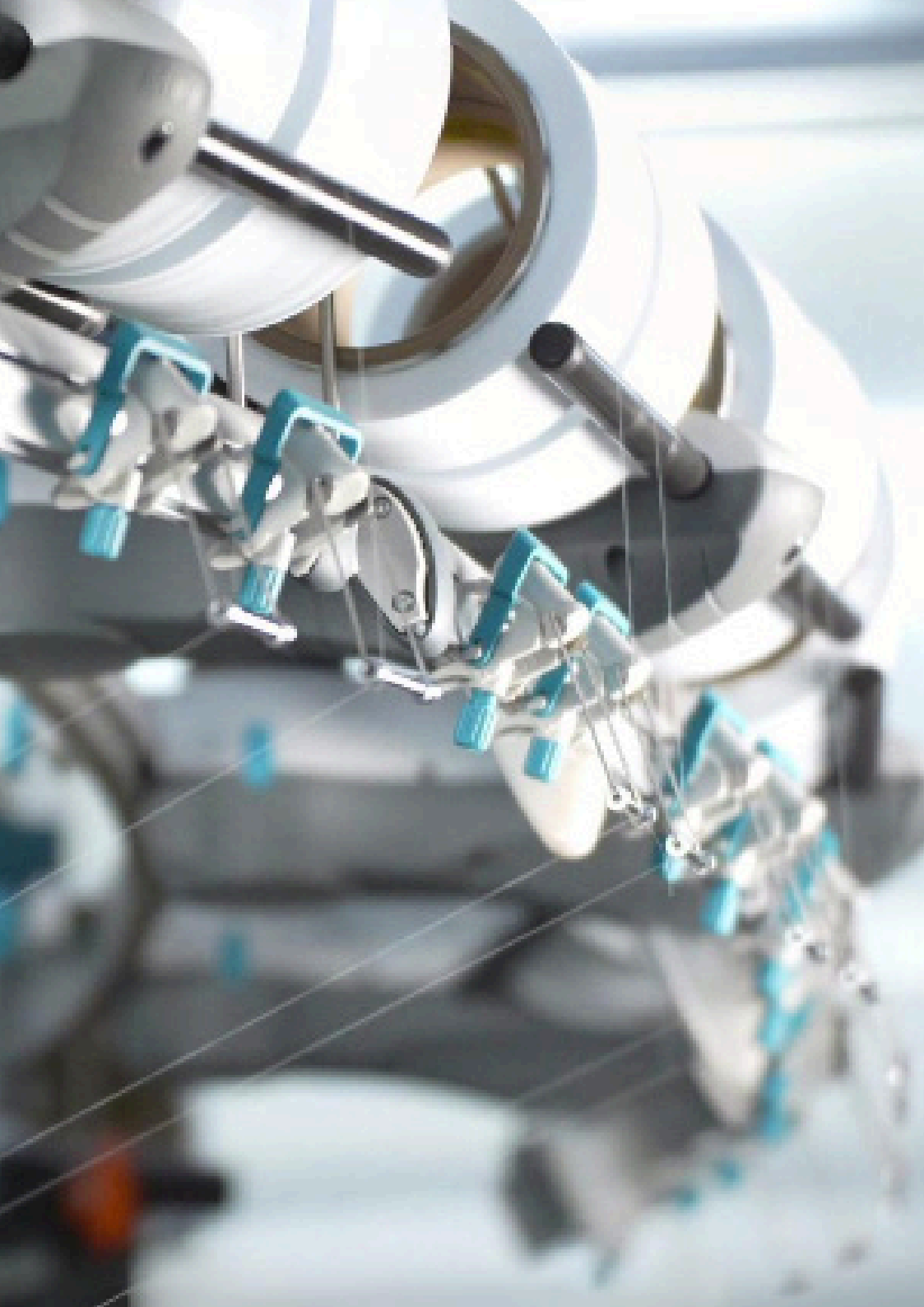




fil & fit

FIRA INDUSTRIAL TÈXTIL DEL MARESME

SPONSORSHIP
DOSSIER

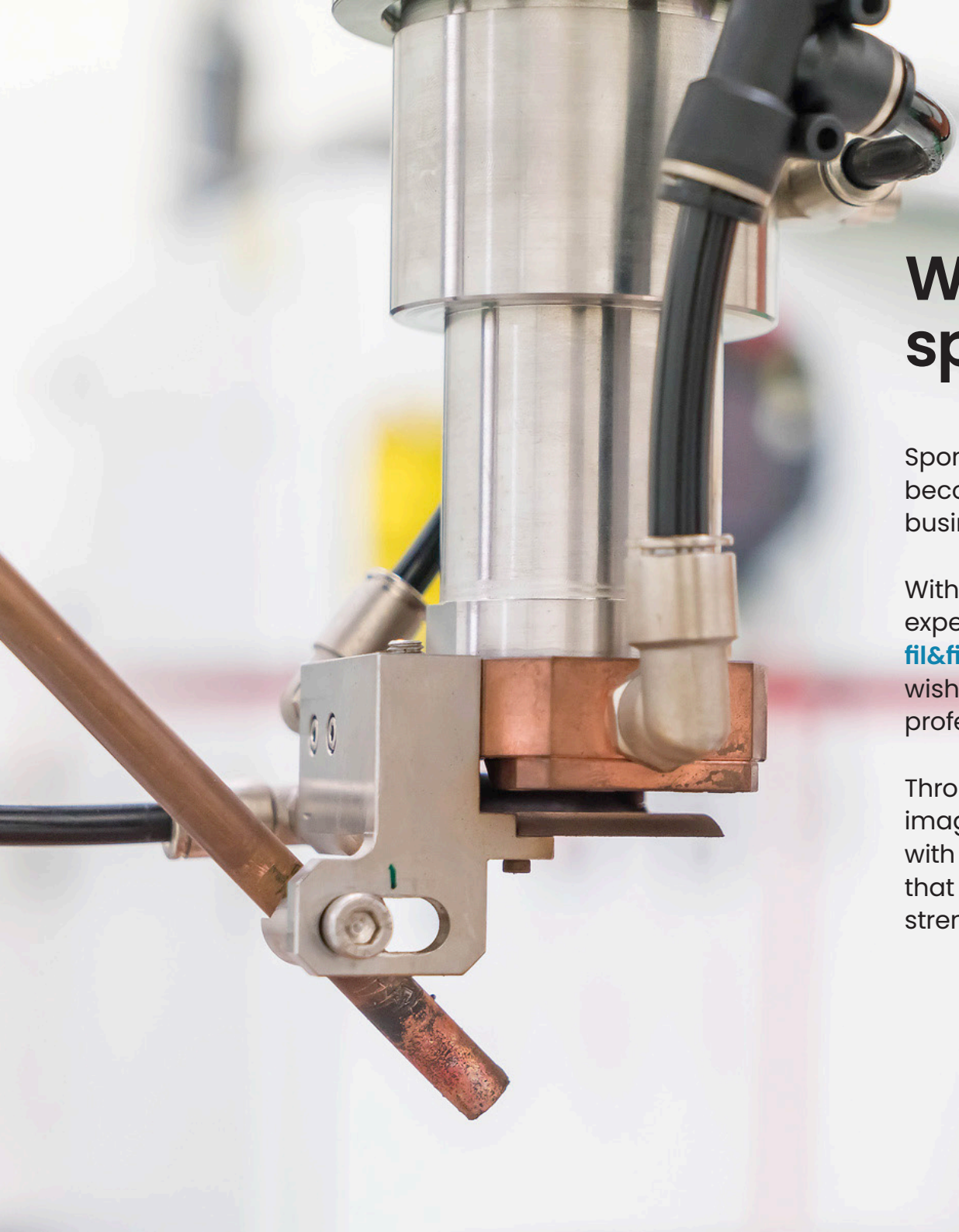


Welcome to **fil&fit**

fil&fit is the first Industrial Textile Fair of El Maresme region, bringing together the expertise of the local textile industry with specialised and qualified demand both nationally and internationally.

It is a meeting point for companies, professionals and stakeholders across the entire textile value chain looking for inspiration, connections and practical solutions to develop a stronger, more competitive and more sustainable textile industry.

fil&fit is a space to share values, trends, and experiences, where each collaboration weaves a thread toward an economy in which the textile industry becomes stronger and more dynamic, while also becoming more circular, more sustainable, and more conscious.



Why become a sponsor of **fil&fit**?

Sponsoring **fil&fit** goes far beyond visibility. It means becoming part of a regional project that promotes business innovation and talent.

With more than 1,000 m² of exhibition space and an expected attendance of over 750 visitors across two days, **fil&fit** represents a strategic meeting point for brands wishing to connect with an active and highly engaged professional audience.

Through sponsorship, companies can link their brand image to a positive, transformative experience aligned with the future of the local textile industry. An environment that inspires, creates real business opportunities, and strengthens brand presence within a growing ecosystem.



Can Marfà. Museu de Mataró.
A SYMBOL OF THE CITY'S INDUSTRIAL IDENTITY

Key benefits

- Association of your brand with the values of quality, innovation and sustainability
- Direct access to a professional audience aligned with your sector, as well as final consumers
- Strong visibility and brand exposure before, during and after the fair
- Opportunities to co-create content and experiences together with the organisers



**Visibility spaces and
formats at fil&fit**

Structure

Fair layout.

Second floor

Networking area,
training institutions
and Talent Space

First floor

Conference hall and
institutional area.

Ground floor

Information desk,
accreditation and
exhibitor area

Outdoor area

Leisure area.

During the fair

Main entrance

5x10 m² exhibition area for large product displays

Balconies

Posters featuring sponsor logos or customised graphics → **1,000 euros + VAT**

Ground floor

Digital screens displaying sponsor logos throughout the two-day event → **450 euros + VAT**

All the links in the textile value chain

THE 360° TEXTILE INDUSTRY OF EL MARESME

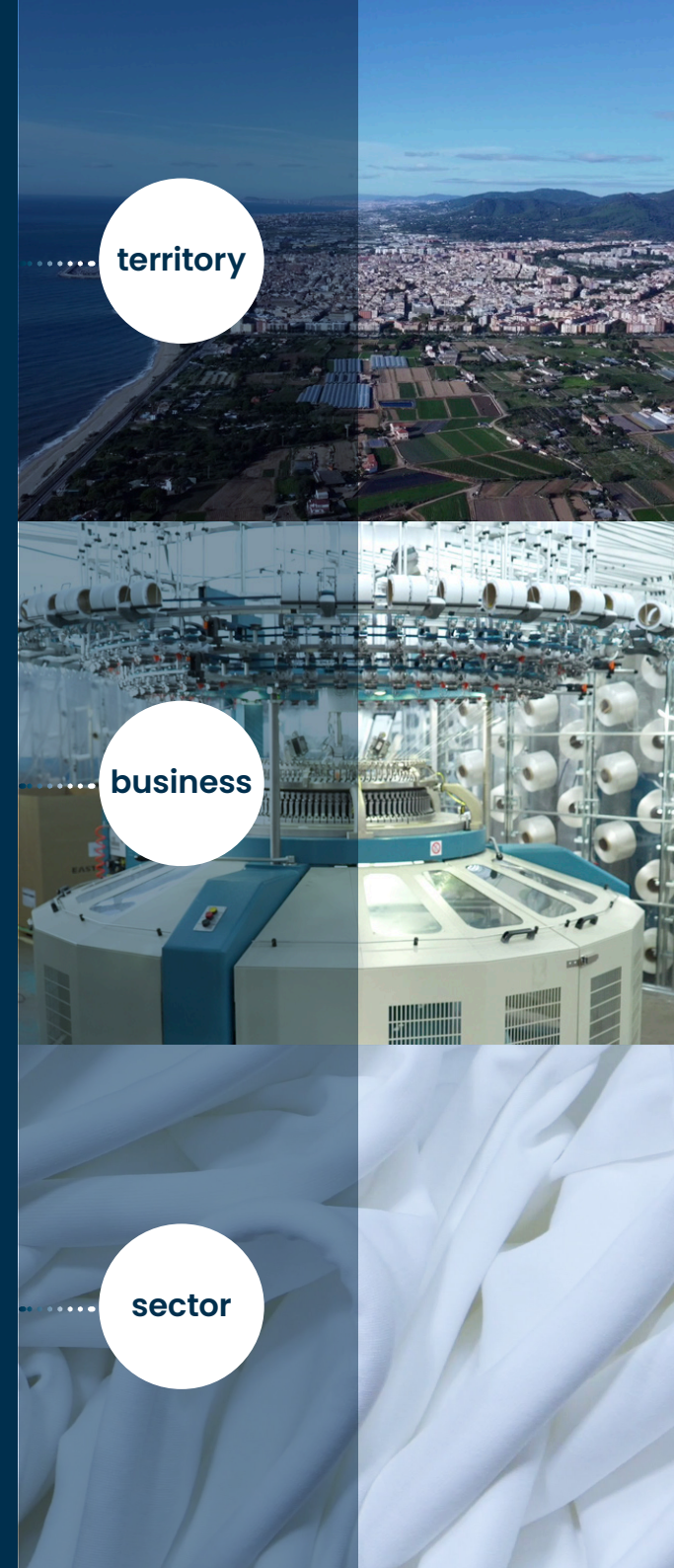
fil&fit aims to
generate impact
in multiple
dimensions



territory

business

sector





During the fair

First floor

Conferences

Sponsor logo banner displayed for two days, with the sponsor mentioned in all communications and promotional activities of the conference.

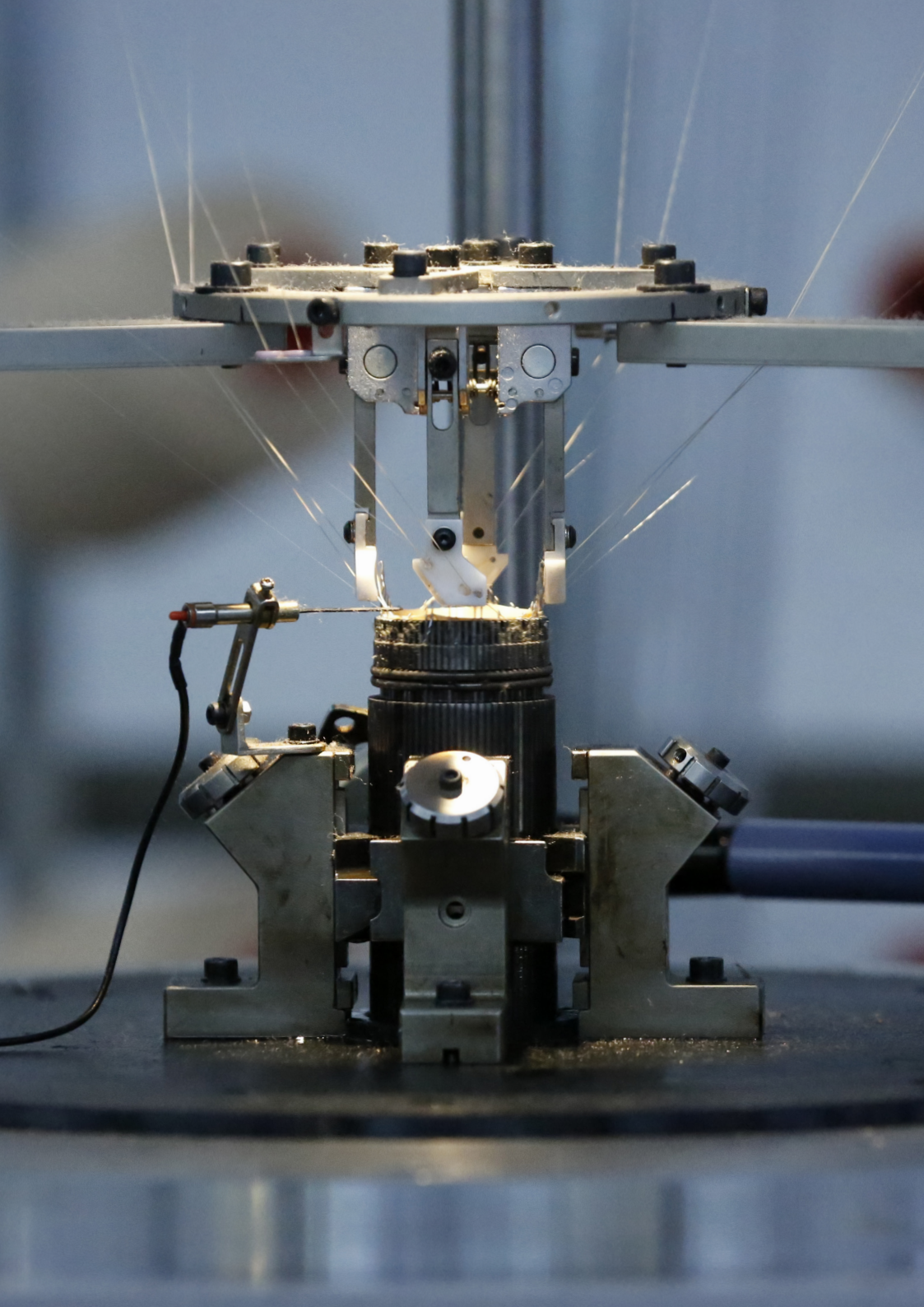
- **1st day morning:** Conference on European textile regulation → **1,000 euros + VAT**
- **1st day afternoon:** Conference on circular economy and sustainability in textiles → **1,000 euros + VAT**
- **2nd day morning:** Conference on digitalisation and new technologies in the textile industry → **1,000 euros + VAT**

First floor

Product presentation

Audiovisual room with screen available for 1 hour.

Would you like to take advantage of fil&fit to deliver a detailed and exclusive presentation of your product? Get in touch with us!



During the fair

Second floor

Networking

Roll-up placement in the 2nd-floor networking area and sponsor mention in all related communications

→ **450 euros + VAT**

Additional opportunities

Trend zone: Exclusive sponsorship

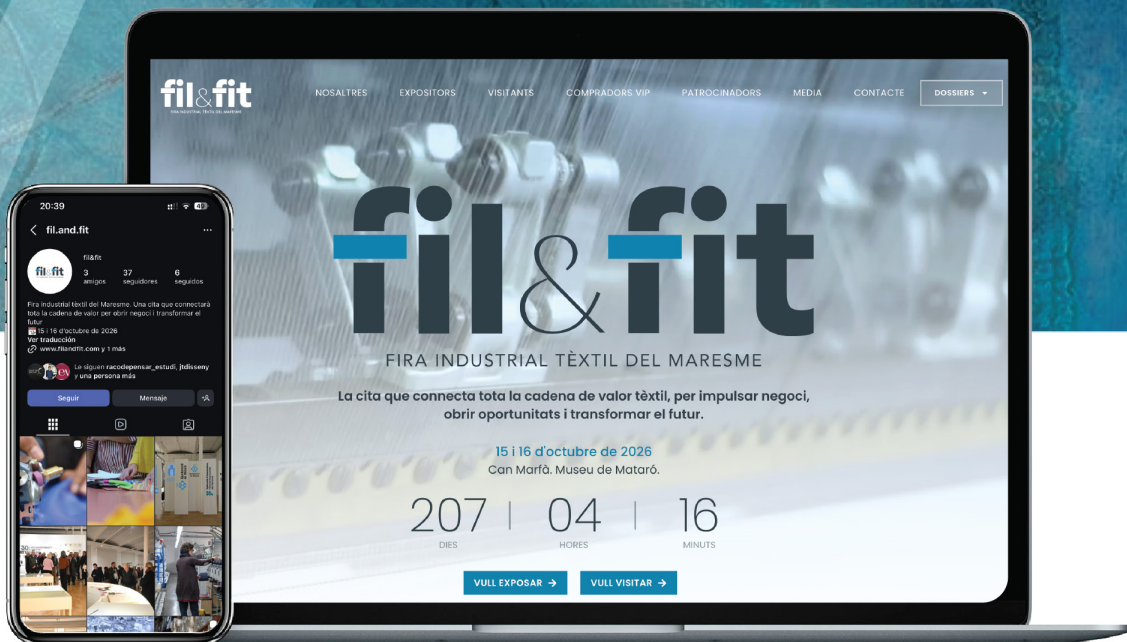
→ **Get in touch with us!**

Accreditations

Sponsor logo on the back side → **450 euros +VAT**

Photocall 'fil&fit Moments'

shared brand visibility → **250 euros + VAT**



Digital and communication visibility

- Logo on the official website → included in all proposals
- Social media mentions and posts
- Dedicated 'committed brand' profile on the event website

**Are you more digital and social media-oriented?
We have a space for you too!
Get in touch with us.**

fil&fit special activities and experiences

- Sponsorship of the Opening Ceremony
- Sponsorship of the Closing Ceremony

**The Alpha and Omega of the event...
quite a challenge! Shall we talk?**



Sustainability commitment

In line with the fair's theme, promotional materials may be produced using recycled or recyclable textile materials wherever possible, reinforcing the shared commitment to sustainability and the circular economy.



Tailor-made sponsorship packages

Every brand is unique!

If you have a specific idea or proposal, contact us and we will design a sponsorship option tailored to your objectives and budget.



fil & fit

FIRA INDUSTRIAL TÈXTIL DEL MARESME

The space where all brands add, and every brand grows!

fil&fit is supported by a wide network of institutional, economic and technological partners who share a common mission : to reposition El Maresme region as a reference hub for industrial textiles and promote its economic revitalization.

Organised by:



In collaboration with:



Supported by:



Would you like to be part of **fil&fit?**

If you would like to exhibit, become a sponsor or collaborate in a project that connects the expertise of the regional textile industry with qualified demand, **please contact us.**

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www.filandfit.com